

# by Hunt Executive Search

Quarter 1 2018

FORMERLY KNOWN AS "THE HUMAN CAPITALIST"

### **Upcoming Events**



Value Chain 2020: Next Gen Supply & Commercial Collaboration

essential to delivering consumer centered changing the supply chain landscape. end to end value chain.

3:15 PM, April 17, Orlando, FL



TPA Supply Chain Conference 2018

The new world order requires collaboration Challenge Yourself to Rethink your Supply between trading partners to enable Chain. Join the Premier Food and mutually profitable growth by transforming Consumer Product Industry Supply Chain the multi-channel supply chain to enhance Event. Meet with experts and peers on the consumer experience. This session will compelling issues affecting the supply bring future state supply leadership chain... today and tomorrow. Explore your together from manufacturers and retailers path to success by spending three, actionto share learnings and success insights packed days with the innovators who are

April 15 - 17, Orlando, FL

To arrange a meeting with Joe Hunt or Heather Whaley at industry events contact Cyndi Johnson: cjohnson@HuntSearch.com

### Leader Shift Perspectives



Next Gen Efficient Consumer Response (ECR) -

The New World Order

We can no longer just think about end to end supply chain. The new world order requires we think about the consumer, end to end. That's what Alexa, Google Voice and everything important is all about. Accelerating disruption is irreversible and imminent. We must embrace and welcome the digital future that's before us and develop a new industry playbook for navigating its challenges.

Read More Here

#### **FEATURES**



### People on the Move

Jan Zijderveld is the new CEO of Avon **Products**, the non-US part of the direct selling icon. He previously was at Unilever.



### **Industry News**

Global mergers and acquisitions had their strongest start ever in the first quarter of 2018, totaling \$1.2TN in value. M&A volumes doubled in Europe in the first quarter, while the US was up 67% and Asia 11%.

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## People on the Move

Dave Burwick joined Boston Beer as CEO, stepping in from the board. He was at Peet's Coffee and PepsiCo.

**Sandy Douglas** joined **Staples** as CEO. Sandy was previously with **Coca-Cola**.

**Giannella Alvarez** joined **Beanitos** as CEO. She was at **Harmless Harvest**, with more corporate gigs at **Del Monte**, **Barilla**, **Kimberly-Clark**, and **P&G**.

**Heidi Manheimer** and **Joyce Avalon** joined **Surratt Beauty** as Chairman and President, respectively. Heidi was at **Shiseido** and Joyce was at **Space NK**.

**Etienne Patout** is joining **Theo Chocolate**, a maker of organic chocolate, as CEO. He was at **Pharmavite**, **Kellogg**, and **Kraft**.

**Jeff Ansell** joined **Vestar Capital Partners** as Senior Advisor. He worked with them for six years as the CEO of **Sun Products**.

Philippe Pinatel joined Estée Lauder as Global GM of MAC Cosmetics. He was at Birchbox, Sephora, and Guerlain.

**Oren Lewin** joined **Peju Winery/Liana Estates** as GM. He entered the wine business after **Nabisco** and **Clorox**.

**Debbie Perelman** stepped in from **MacAndrews & Forbes** to become COO of **Revlon.** Her father, **Ron Perelman**, runs the investment firm that owns the company.

**Rob Leibowitz** joined **Kite Hill**, a maker of plant-based alternative dairy products, as CEO. He was at **TSG Consumer**, where he ran **Raybern Foods**, with earlier stints at **Del Monte** and **Mars**.

**VF Corporation** appointed **Steve Murray** to the new position of Vice President, Strategic Projects. Murray was with **Airwair** and **Reebok**.

**Deanie Elsner** joined the **Owens Corning** board. She runs the US snacks business at **Kellogg**.

Mike Axelrod joined Passport Food Group as CEO. His prior roles include TreeHouse Foods, McCain Foods, and Kraft.

**Martin Renaud** joined **Mondelez** as Chief Marketing Officer. He was at **Danone**.

Andrew Archambault joined Keurig Green Mountain as Chief Customer Officer. He was at Nature's Bounty, Bacardi, and Coca-Cola.

In a related move, **Bob Goode** succeeded **Archambault** as Chief Customer Officer at Nature's Bounty. He was at **J&J, LVMH**, and **Warner-Lambert**.

**Bibie Wu** joined **Del Monte** Foods as CMO. She was at **Henkel/Sun Products**, **Pepperidge Farm**, and **General Mills**.

**Gail Tifford** joined **Weight Watchers** as Chief Brand Officer. She was at **Unilever** and **Viacom**.

**Jean-Marie Heins** joined **Broken Shed Distilleries**, the maker of Broken Shed vodka, as CMO. She was at **Sidney Frank**.

**Rod Little** joined **Edgewell Personal Care** as CFO. He was at **HSN, Elizabeth Arden,** and **P&G**.

Maria Sceppaguercio is joining Keurig Green Mountain as SVP of Investor Relations. She was at Pinnacle Foods, Revlon, Ann Taylor, and Nabisco.

Brett Icahn, Patrick Campbell, Andrew Langham, and Courtney Mather joined the Newell Brands board. All are affiliated with Icahn Capital, the activist firm that now owns 7% of the company.

**Dunkin' Donuts** announced **Keith Lusby** as the company's new Vice President, Media. He comes to Dunkin' Brands from **MullenLowe Mediahub**.

**Alex Pease** joined **CommScope**, a technology company, as CFO. He was at **Snyder's-Lance** and **McKinsey**.

Terry McDaniel joined Ronnoco Coffee as CEO. He was at Inventure Foods, Wise, Nestlé, and Tropicana.

**Rich Libby** joined **Herbalife** as CIO. He was at **Shaklee**, **Gap**, and **JPMorgan**.

**Debra Crew** and **Peter May** joined the **Mondelez** board. She was the CEO of tobacco company **Reynolds American**, and he is a partner at hedge fund **Trian**.

**Ralph Santana** joined the board of **Dollar General**. He is the CMO of **Harman**, an audio products company, and his early days were at **PepsiCo**.

Nancy Reardon joined the board of Signet Jewelers. She was the Chief HR Officer at Campbell Soup.

**Randy Looper** has joined **New Age Beverage** as President, Health Sciences Division.

**Tracy Skeans** has joined Brown-Forman as Director. Skeans is Chief Transformation and People Officer of **Yum! Brands, Inc**.

**April Anslinger** is joining **Estée Lauder** as GM of North America for **Aveda**. She was at **Schwan Food** and **P&G**.

**Michael Hartman** joined the board of **KonaRed**, the Hawaiian coffee company. His marketing background includes **Chuck E. Cheese**, **Busch Gardens**, and **PepsiCo**.

**Matthew Amigh** joined **Lenny & Larry's** as CFO. He was at **Reybern Foods**.

**Dean Gold** joined **Just Desserts** as VP of Sales. He was at **Kraft Heinz** and **Dannon**.



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## **Industry News**

**GlaxoSmithKline** will buy **Novartis's** 36.5% stake in their consumer healthcare joint venture for **\$13B**.

JM Smucker is buying Ainsworth Pet Nutrition, maker of the Nutrish premium pet food brand, for ~\$1.7 billion from L Catterton.

Johnson & Johnson has received a \$2.1B binding offer from private equity shop Platinum Equity for its LIfeScan glucose monitoring business.

**Campbell Soup** closed the **\$4.8 billion** deal for **Snyder's-Lance**; the largest deal in Campbell's history.

**Nestlé** bought a majority stake in **Terrafertil**, the Ecuador-based maker of **Nature's Heart** natural and organic snacks.

**Hostess** bought the **Cloverhill brand** and other breakfast assets from **Aryzta**, a Swiss food company.

Hanesbrands acquired Austrailian-based, Bras N Things in a deal valued at ~\$400M.

**Hershey** announced that it finished off the tender offer for **Amplify Snack** Brands at a price of **\$12.00 per share** in cash for a total deal value just under **\$900 M**.

In what would be one of its biggest overseas deals, **Walmart** is in talks to purchase a stake of more than 40% in Indian ecommerce firm **Flipkart** at a **\$12B valuation**, a direct challenge to **Amazon** in Asia's third-largest economy.

**Home Depot** announced that it acquired online retailer **The Company Store** for an undisclosed amount.

Jollibee Foods Corporation agreed to acquire an additional 45% of the Smashburger brand for \$100M.

JAB Holdings is buying Dr Pepper Snapple for \$21 billion, combining it with Keurig Green Mountain.

**General Mills** is paying **\$8 billion** for pet food company **Blue Buffalo**. It is the second-largest pet deal ever, and the price represents a 17% premium per share.

**Bacardi** is buying the remaining 70% of **Patrón tequila**, at a total valuation of **\$5.1** billion. This came shortly after **Pernod Ricard** bought the rest of **Avion tequila**.

**Nestle** confirms **Ferrero** is the winning bidder for its U.S. chocolate business for **\$2.8B.** 

**L'Oreal** is buying **ModiFace**, the Canadian company behind **Makeup Genius**, an app that lets consumers try out makeup online.

**Spin Master** bought the **GUND** brand of stuffed animals from **Enesco**. The price was **\$79 million**.

**Edgewell Personal Care** bought **Jack Black**, a men's skincare company.

**Teva** has finalized the sale of a group of products within its global women's health business to **CVC Capital Partners** for \$703M in cash.

Rite Aid, Albertsons plan a \$24B merger whereby Albertsons will buy the rest of Rite Aid that isn't being sold to Walgreens Boots Alliance. The move would allow Albertsons, currently owned by PE-giant Cerberus Capital, to go public.

**Archer Daniels Midland** is in advanced talks to acquire **Bunge**, according to a Bloomberg report.

**Cott Corporation** signed a **\$35M** deal to acquire **Crystal Rock Holdings** for \$0.97 per share in cash.

**Spectrum Brands Holdings** announced a merger with **HRG Group** in a deal valued at **\$10 billion**.

**Clorox** is paying **\$700 million** for **Nutranext**, the nutritional supplements company formerly known as **Wellnext**. The seller is PE firm **WM Partners**.

**Fibria Celulose** reportedly received a **\$12.3B** takeover offer from Netherlandsbased wood pulp producer **Paper Excellence.** 

Fresh Del Monte Produce completed its acquisition of Mann Packing Co. for ~\$361M.

Maple Leaf Foods has closed on an acquisition of Field Roast Grain Meat for \$120M and related costs.

The board at **Boxed Wholesale** voted to turn down a **\$400M** acquisition offer from **Kroger**.

**Unilever** is adding to its ice cream empire with the purchase of Romanian **Betty Ice**.

Hain Celestial announced it's exploring the divestiture of the Hain Pure Protein business which generated 4% revenue growth in Q4 to \$159M.

**LyondellBasell** agreed to acquire plastics maker **A. Schulman** in a deal valued at **\$2.25B.** The deal creates an industry leading compounding business with combined revenue of **\$4.6B** over the last 12 months.



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